

## **Financing and Grants for Italian Companies Investing in the U.S. Market. SIMEST launches the “United States Measure”: over €300 million to support investments and enhance the competitiveness of Italian companies in the USA.**

**Also 2026, subsidized SIMEST financing has been allocated for Italian companies seeking to enter the American market.**

**SIMEST**, a company belonging to the **CDP Group** dedicated to the internationalization of Italian businesses, has launched the “**United States Measure**,” an integrated €300 million package aimed at supporting direct investments and strengthening Italy’s production system in the U.S. market. The initiative leverages both SIMEST’s own resources and public funds from **Fondo 394**, managed by **SIMEST** in agreement with the Ministry of Foreign Affairs (**Farnesina**). This initiative is part of the Export Action Plan promoted by the Ministry of Foreign Affairs and International Cooperation and addresses the need to strengthen the presence of Italian companies in the second-largest export market for Italy and leading market outside the European Union.

### **Over €100 Million to Support Direct Equity Investments in the United States**

Through this Measure, SIMEST may undertake direct equity investments in U.S. subsidiaries of Italian companies to support their establishment in the U.S. or develop joint ventures with local partners. Tailor-made solutions are available based on the company’s characteristics and consolidation needs in the U.S. market. €100 million has been allocated specifically for these activities.

Additional funds from Fondo 394 are also available to support equity investments in start-ups and innovative Small or Medium Enterprises seeking expansion in the United States.

### **€200 Million in Subsidized Finance with Enhanced Conditions**

SIMEST financing services for commercial activities in the U.S. consist in **two main types of activity**:

- **Acquisition of part of the American companies shares** controlled by Italian businesses.
- **Subsidized financing** (with a €200 million allocation): Loans to support direct establishment in the United States, investments dedicated for manufacturing activities, establishment of branches in United States, and commercial promotional activities in the American market.

## Requirements to obtain SIMEST USA Financing

SIMEST financing for the U.S. market is available to Italian companies of any dimension—from micro-enterprises to large corporations—that aim to enter or improve their position in the U.S. market.

*Requirements:*

- Registered and operational headquarters in Italy
- Registration with the Italian Registro delle Imprese
- At least two approved financial statements
- No active insolvency or bankruptcy proceedings

## Eligible Project Types for the U.S. Market

SIMEST financing are available for the following projects in the United States:

- Manufacturing investments in the U.S.: **establishment of new production plants**, branches, commercial offices, **logistics facilities**, or **warehouses**
- **Development of joint ventures or minority acquisitions**, structured according to local growth and consolidation needs
- Digital or ecological transition projects: support the digitalization and environmental sustainability, with minimum export objectives
- **Strengthening commercial networks in the U.S.**, marketing and promotional campaigns, creation of proprietary e-commerce platforms or access to third-party marketplaces

- Participation in **trade fairs** in America
- Capital infusion to U.S. subsidiaries of Italian companies, including share capital increases

**New SIMEST programs dedicated to U.S.-related activities also include Temporary Export Managers (TEM) activities.**

This is a crucial aspect for companies deploying projects in the U.S. that require highly qualified professional support during the start-up phase. SIMEST contributions cover the activities of a **Temporary Export Manager** to identify commercial counterparts in the American market.

**With the recent expansion of eligible investment categories, SIMEST is a fast and effective tool to support Italian companies entering the American market.** SIMEST subsidized financing is extremely valuable with **interest rates near zero**. SIMEST can support your company in developing its presence in the U.S. market—by developing a commercial network, opening a production facility, or conducting market research.

**Bonesi & Partners and B&P USA**, is committed to supporting its customers in the American market. We can support with your project implementation, also by helping you secure **SIMEST** financing.

## **Advantages of Financing Your “United States” Project with SIMEST**

1. SIMEST represents the Italian **State**
2. **Financing** is provided directly by SIMEST, outside the banking system, and does not impact the Centrale Rischi
3. **Subsidized SIMEST interest rate**

**Dr. Anna Maria Bonesi is ready to assist you: please contact us through the form available at [www.annamariabonesi.com](http://www.annamariabonesi.com)**

**Signed,**

**Dr. Anna Maria Bonesi**